

Delivery/Upload Info for Tampa Bay TV Stations

| Network | Station | CH | HD? | File Format | Delivery Method | Contact Person | Contact Info |
|--------------------------------------|---------|----|-----|---|---|--|--|
| ABC | WFTS | 28 | YES | HD Quicktime .mov Hi-Res (ProRes ok) 1280x720 | ftp://67.79.157.120 u: sales p: WFSales28 | Todd Chesebro Marketing Manager | 813.354.2822 direct 813.610.3385 cell tchesebro@wfts.com |
| Bright House Networks (Tampa Bay) | — | — | NO | SD Quicktime .mov H.264 720x480 (letterbox) <i>See their PDF for more info</i> | ftp://ftp.brighthouseadvertising.com u: uploadtb p: uploadtb | Client's Acct. Rep. | — |
| CBS | WTSP | 10 | YES | HD Quicktime .mov H.264 or Hi-Res(<35Mb, no ProRes) 1920x1080 | ftp://Gtv-ftp.gannett.com u: wtsp-vendor p: Wtsp-ven@r10#2 | Lee Griffin Director of Broadcast Operations | 727.577.8498 lgriffin@10connects.com |
| CW | WTOG | 44 | YES | HD Quicktime .mov Hi-Res (ProRes ok) 1920x1080 | Upload through website: http://public.me.com/cw44 | Anne-Marie Piti Copy Coordinator | 727.570.4223 apiti@wtogtv.com |
| FOX | WTVT | 13 | NO | — | Beta SP Tape ONLY | Ingrid Flannery | 813.870.9610 Ingrid.Flannery@foxtv.com |
| NBC | WFLA | 8 | YES | HD Quicktime .mov H.264 1920x1080 | Upload to your own server (or RapidShare.com, etc.) Email file link to copy@wfla.com | Linda Degen Post Production Supervisor or Client's Acct. Rep. | 813.225.2740 ldegen@wfla.com |

- Some of the stations require some specific naming conventions (Bright House, for one) and additional spot info, so be sure to make contact with them beforehand.
- Also, be aware that every station in the area (regardless of what they tell you on the phone) will NOT downconvert HD spots to *letterboxed* SD. If you want your HD spot to run in full frame (no side bars) on their HD channels, they're going to lop off its "wings" on the SD channels (so make sure your HD spots are 4:3 CROP/pan&scan friendly).
The only other option is to just give them a letterboxed SD spot and they'll "box" it (black borders on all 4 sides) when it runs on the HD channels.

