

## Delivery/Upload Info for Tampa Bay TV Stations

Network	Station	CH	HD?	File Format	Delivery Method	Contact Person	Contact Info
ABC	WFTS	28	YES	HD Quicktime .mov Hi-Res (ProRes ok) 1280x720	ftp://67.79.157.120 u: sales p: WFSales28	Todd Chesebro Marketing Manager	813.354.2822 direct 813.610.3385 cell tchesebro@wfts.com
Bright House Networks (Tampa Bay)	—	—	NO	SD Quicktime .mov H.264 720x480 (letterbox) <i>See their PDF for more info</i>	ftp://ftp.brighthouseadvertising.com u: uploadtb p: uploadtb	Client's Acct. Rep.	—
CBS	WTSP	10	YES	HD Quicktime .mov H.264 or Hi-Res(<35Mb, no ProRes) 1920x1080	ftp://Gtv-ftp.gannett.com u: wtsp-vendor p: Wtsp-ven@r10#2	Lee Griffin Director of Broadcast Operations	727.577.8498 lgriffin@10connects.com
CW	WTOG	44	YES	HD Quicktime .mov Hi-Res (ProRes ok) 1920x1080	Upload through website: <a href="http://public.me.com/cw44">http://public.me.com/cw44</a>	Anne-Marie Piti Copy Coordinator	727.570.4223 apiti@wtogtv.com
FOX	WTVT	13	NO	—	Beta SP Tape ONLY	Ingrid Flannery	813.870.9610 Ingrid.Flannery@foxtv.com
NBC	WFLA	8	YES	HD Quicktime .mov H.264 1920x1080	Upload to your own server (or RapidShare.com, etc.) Email file link to <a href="mailto:copy@wfla.com">copy@wfla.com</a>	Linda Degen Post Production Supervisor or Client's Acct. Rep.	813.225.2740 ldegen@wfla.com

- Some of the stations require some specific naming conventions (Bright House, for one) and additional spot info, so be sure to make contact with them beforehand.
- Also, be aware that every station in the area (regardless of what they tell you on the phone) will NOT downconvert HD spots to *letterboxed* SD. If you want your HD spot to run in full frame (no side bars) on their HD channels, they're going to lop off its "wings" on the SD channels (so make sure your HD spots are 4:3 CROP/pan&scan friendly).  
The only other option is to just give them a letterboxed SD spot and they'll "box" it (black borders on all 4 sides) when it runs on the HD channels.

